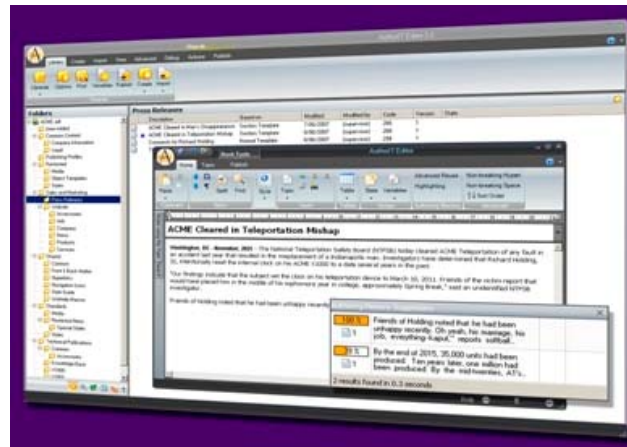


## 5.0 A Revolution In Content Reuse



Presenter: Paul Trotter, CEO Author-*it* Software Corporation

One Source. One Solution.

## Author-*it* 5.0 - Features Include

- ▶ New Interface
- ▶ Authoring Memory
- ▶ Publishing Profiles

## Author-*it* 5.0 Interface - The New Look

- ▶ Ribbon Bars
- ▶ New Icons
- ▶ Context menus
- ▶ Keyboard Shortcuts
- ▶ Docking

## Why Use Authoring Memory?

- ▶ A key issue with reusing content is that it requires users to plan, and then actively seek out content.
  
- ▶ Barriers to content reuse include:
  - not knowing content already exists
  - not knowing where content is located
  - time required to search for relevant content
  - content may be in a different context

## Author-it 5.0 Interface - Why the Change?

- ▶ Author-it 4.5's look becoming dated
- ▶ More modern/crisp appearance
- ▶ Desire for a more user-friendly interface

## What is Authoring Memory?

- ▶ This intelligent technology literally places content *directly at your fingertips!*
  
- ▶ Authoring Memory:
  - Detects content that the user may not have known existed
  - Means reusable content finds the user
  - Enables a vast extension in the use of single sourcing
  - Provides greater accuracy and consistency

## Author-*it* 5.0 Author-*it* Memory Benefits

- ▶ An improvement in quality and consistency of documentation throughout the department or company
- ▶ Level of Author-*it* granularity has been taken to a whole new level - that of a paragraph
- ▶ A reduction in review time and costs by reusing previously reviewed content
- ▶ Display of existing content fragments similar to that being typed allows user to make intelligent choices regarding content reuse

## Author-it 5.0 Authoring Memory - Customization

- ▶ Settings that are customizable include:
  - Minimum number of words typed before suggestion
  - Suggested fragments must meet a certain percentage of fuzzy match
  - Suggest fragments only if fewer than a required number of results are found
  - Highlighting options for re-used topics and fragments

## Author-*it* 5.0 Publishing Profiles

- ▶ By default, one for each output format (11)
- ▶ These can be customized or further profiles can be created
- ▶ Upon publishing, available profiles are shown, not output types

## Author-it 5.0 Publishing Profiles



### ► Publishing Profiles

- Now fully customizable
- Control output formats for a particular document
- Control who can publish a particular document
- Control when a particular document can be published
- Control other processes that must be triggered at publishing

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## Author-*it* 5.0 - The Revolution Is Here!

Author-*it* 5.0 - truly a new generation in content reuse!



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