

AuthorIT Single Source Content Management

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What is AuthorIT

Single Source Content Management

- Ø Write once, reuse many times, maintain in one place, publish to multiple outputs
- Ø AuthorIT provides a single program in which all content is designed, written, and managed
 - § Once written the information can be shared across documents and then published to a range of different print, help, and web formats
 - § No technical knowledge of these formats is required. No editing is needed after publishing



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What are the Benefits?

- Ø Maximizes investment in your existing content
- Ø Create an environment which enables faster time to market
- Ø Efficient and proper use of resources
- Ø Major production cost savings
- Ø Slashed translation and localization costs
- Ø Improved quality and usability of content
- Ø Enforcement of branding and identity



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Seamless Migration of Existing Content

Protect your existing assets with AuthorIT's advanced importing capabilities

- Ø Migrate all your existing content from a range of popular file types and formats
- Ø Easily tailor the import engine to understand your document styles and structure
- Ø Automatically segment your documents into reusable single source components
- Ø Bulk import your existing documents with our high performance batch processing capabilities



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Importing with AuthorIT



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Powerful Authoring Environment

Realize the benefits of Single Source Authoring - without any code or tags

- Ø Reuse and re-purpose content across any publication
- Ø Ensure a consistent "look and feel" across your organization
- Ø Real-time collaboration and teamwork
- Ø Powerful yet familiar environment for authoring, reusing, and maintaining your content
- Ø Reuse content components with the simplicity of drag and drop



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Truly Collaborative Authoring



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Comprehensive Content Management

AuthorIT is a tightly integrated product suite that provides a full range of content management facilities

- Ø Empowering the right people to create and share content
- Ø Enabling reuse of content components across your entire organization
- Ø Avoid duplication by quickly locating existing content
- Ø Tracking who made changes, what they changed, and when they changed it
- Ø Building work flows that tightly control access and visibility of content throughout its life cycle
- Ø Enforcement of organizational standards and branding



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